



7<sup>th</sup>  
**SADC**  
**INDUSTRIALISATION**  
**WEEK 2024**  
 HARARE, ZIMBABWE

28 July - 02 August 2024  
 Harare International Conference Center

**Promoting innovation to unlock opportunities  
 for Sustainable Economic Growth and Development  
 towards an Industrialised SADC**



# Draft Programme



# Day 1

## Media Awareness Day

Sunday, 28 July 2024  
Saphire Room, HICC

11:00 - 11:10

### Introduction

SADC National Media Coordinator, Zimbabwe; SADC Secretariat

11:10 - 11:20

### Welcoming Remarks

**Ms. Angele Makombo N'tumba**

SADC Deputy Executive Secretary Regional Integration

11:20 - 11:35

### Opening Remarks

**Dr. Thomas Wushe**

Permanent Secretary, Ministry of Industry and Commerce, Zimbabwe

11:35 - 11:50

### Roles and Responsibilities of the SADC National Media Coordinator and Brief on SADC Media Awards

SADC Secretariat; SADC National Media Coordinator

11:50 - 12:30

### Overview of the 7th SADC Industrialization Week

Background, Programme, and Key Issues for Media Follow-up in the 7th SIW Programme

SADC Secretariat

12:30 - 13:00

### Media Engagement

Questions and Answers

Zimbabwe Government; SADC Secretariat; SADC Business Council

# Day 2

## Investment Conference

Monday, 29 July 2024  
Saphire Room, HICC

09:00 - 09:20

### Arrival and Briefing of the Guest of Honour

09:20 - 09:35

### National Anthems (ZIM, AU and SADC)

09:35 - 09:40

### Prayer

**Mr. I. Madziva**

09:40 - 09:50

### Welcome Remarks & Protocols

**Dr. Thomas Wushe**

Permanent Secretary, Ministry of Industry and Commerce, Zimbabwe



## Day 2

Continued

09:50 - 10:00

### Opening Remarks

**Mr. G. Guvamatanga**

*Secretary for Finance Economic Development and Investment Promotion,*

10:00 - 10:05

### Welcome to Zimbabwe (Video)

**ZIDA**

10:05 - 10:15

### Opportunities under the SADC Spatial Development Initiatives

**SADC Secretariat**

1015 - 1045

### Plenary Session

#### What Investors are Looking for in SADC

**Moderator: Busisa Moyo**

*ZIDA Board Chairman*

*Proposed Participants*

**AfDB, Afreximbank, BADEA, BBSA, DBN, NDB, IDBZ**

10:45 - 10:55

### SADC Innovation Project Pitch – Live Pitch for Specific Project

**SADC Secretariat**

10:55 - 11:05

### Remarks and Introduction of Guest of Honour

**Hon. N. M. Ndhlovu**

*Minister of Industry and Commerce*

11:05 - 11:35

### Official Opening By Guest of Honour

**Hon. Gen. (Rtd) Dr.C.G.D.N.Chiwenga**

*Vice President of the Republic of Zimbabwe*

11:35 - 11:40

### Presentation of Gift to Guest of Honour

**Dr. Thomas Wushe**

*Permanent Secretary, Ministry of Industry and Commerce, Zimbabwe*

11:40 - 12:00

### Tea Break

**Nestle, Schweppes, Tanganda and Dairibord**

## Day 2

Continued

12:00 - 12:30

### Minute Video Slot (Promo)

#### Promotion Session (Potential Projects from the Investment Development Agencies)

Proposed Participants:

- Zimbabwe Investment & Development Agency,
- Botswana Investment & Trade Centre,
- Agência Para a Promoção de Investimento e Exportações (APIEX Mozambique)
- Namibia Investment Promotion & Development Board

**Moderator: Yofi Grant**

*GIPC CEO/ Southern Africa Director (WAIPPA) /African Investment Promotion Agencies President*

12:30 - 13:05

### 1 Minute Video Slot (Promo)

#### Investing in Carbon Credits - The Southern African Marketplace AFDB-Africa Carbon Support Programme

Panel Discussion:

- SADC
- Ministry of Environment Representative
- GreenCo
- IDBZ

**Moderator: Professor Matondi**

13:05 - 14:00

### Lunch Break

14:00 – 16:30

### Investor-Project-Promoter Engagement Sessions

These are sector specific projects from Zimbabwe and SADC and the Investment Conference will cover the following sectors’.

**Boardroom 1 – Infrastructure**

**Boardroom 2 – Manufacturing Hub**

**Boardroom 3 – Agri-Business Sector**

**Boardroom 4 – Energy Sector**

1630-1700

### Media Briefing

*Secretary for Information, Publicity and Broadcasting Services*

18:00- 20:00

### Reception between Investors and the Project Promoters The Hyatt Regency- SADC Investors Ball/Gala Dinner



# Day 3

Tuesday, 30 July 2024

**Moderator:**  
**Ministry of Industry and  
Commerce**

**08:00 - 08:40**

**Arrival and Registration**

**08:40 - 08:50**

**Introduction and Welcoming Remarks**

**Ministry of Industry and Commerce**

**08:50 - 09:00**

**Welcoming Remarks**

**Angele Makombo N'tumba, Deputy**

*Executive Secretary, SADC Secretariat*

**09:00 - 09:10**

**Setting the Scene: Progress on the Implementation of the SADC  
Industrialisation Strategy and Roadmap**

**Dhunraj Kasseo**

*Director of Industrial Development and Trade*

**09:10 - 09:20**

**Review of the previous SADC Industrialisation Week Declaration**

**Peter Vardell**

*Executive Director, SADC Business Council*

**09:20 - 09:30**

**Remarks by the Outgoing Chair of the SADC Business Council**

**Vincente Soares**





## Day 3

### Continued

09:30 - 10:45

#### Plenary Session:

Unpacking the theme of the 7th SADC Industrialisation Week

**Mr Reaboka Morakabi**

*SADC Secretariat*

1. Presentation related to Intellectual Property

**ARIPO**

2. Key Note Address on the role of UNIDO in promoting innovation to unlock opportunities for Sustainable.

**Ms. Fatou Haidara**

*UNIDO Deputy to the Director General and Managing Director, Directorate of Global Partnerships and External Relations /UNIDO Special Representative for Africa*

3. Fostering innovation in pharmaceutical and agroprocessing value chains:

Presenters:

- Indigenous knowledge in management of remedies to facilitate investment in research and development: Harare Institute of Technology
- Virtual Design Studio in the leather value chain: solidaridad

10:45 - 11:00

#### Tea Break

11:00 - 13:00

### Manufacturing Investment Opportunities and Incentives within SADC

**Moderator: Mário Lionel**

*Senior Programme Officer, SADC*

Presentations by Regional Investment Authorities:

- ZIDA
- Botswana Investment and Trade Centre (BITC)
- Invest SA
- Economic Development Board of Mauritius

### SADC Investment Climate Scorecard 2023: Doing business in the region and Creating Business Connections

**Priyanka Kher**

*Senior Private Sector Development, Specialist Finance, Competitiveness & Innovation, World Bank.*

13:00 - 14:00

#### Lunch Break



# Day 3

Continued

14:00 - 16:00

## SAPPHIRE ROOM

### UNIDO Session on Industrial Matters

**Moderator: Matilda Muweme**

UNIDO.

#### Presentations/Presenters

1. Presentation on Digitalization/AI in industrial development/ Firas Ghanem
2. Presentation on Industrial Skills Development/ Juan Pablo Davila
3. Presentation on Industry Decarbonisation and Clean-tech Value Chains, Karin Reiss-Haimbala
4. Presentation on integrated Agro Parks and Agribusiness/TBD
5. Presentation on Cluster and Upgrading/Pharma/TBD
6. Industrial Policy and Innovation/TBD

## RUBY A ROOM

### Update on AfCFTA's Guided Trade Initiative: Achievements and Challenges

**Moderator: Tulo Makwati – Trade Advisor**

GIZ CESARE

#### Presenter:

1. Update on the AfCFTA implementation-success and challenges in the SADC region, Ms Rejoice Karita, Trade Advisor, GIZ
2. How can the government provide a supportive and enabling business environment for the private sector to drive Zimbabwe's development with the AfCFTA? Govt representative
3. How can the Zimbabwean private sector leverage the AfCFTA Agreement? Confederation of Zimbabwean Industries
4. Experiences, Challenges, and Perspectives of Trading Under AfCFTA's Guided Trade Initiative, Ms Happiness Nyiti, AJA Ltd, Tanzania
5. Update on the Guided Trade Initiative: Successes & Challenges, Mr Jeremia Mungathia, Regional Manager, Kenya Kenya Tea Development Agency-KTDA

## RUBY B ROOM

### Elevating Standards: Enhancing Economic Competitiveness through Quality Assurance, Accreditation, and Metrology in the SADC Region

**Moderator: Cesarino Benjamim**

SADC Secretariat

#### Presenter:

**Francois Denner**  
 Chief Technical Advisor UNIDO

**Eve Christine Gadzikwa**  
 SADCAS CEO

#### TBA

National Laboratory Association, South Africa

TBC Spokesperson of a National Medicines Regulatory Authority (NRAs, e.g. BOMRA), discussing the importance of GMP standards for companies as well as Maturity Levels for NRAs

TBC Spokesperson of a regional/ Zimbabwean tannery collaborating with Sustainable Leather Foundation to elevate environmental standards



## Day 3

Continued

16:15 - 17:30  
**RUBY A ROOM**

**Cultivating Circular Economies within SADC: Update on the SADC Business Council EPR Platform and Pilot Project**

Moderator:  
**Peter Vardell**  
SADC Business Council Executive Secretary

Presenter:  
**Dr. Mihaela Balan**  
EU Africa Rise

Discussion:  
**Thabo Sihlangu**  
Coca-Cola Beverages Africa (CCBA.)

**RUBY B ROOM**

**Entrepreneurship Dialogue among Youth and Women in the SADC Region**

Moderator:  
**Nawa, Katlego Kym**  
Trade Advisor, GIZ.

Presenters:  
**Lillian Makoi**  
Country Manager, Trias

**Mmantlha Sankoloba**  
CEO BEMA

**Nono Bokete**  
C.E.O. of Data Sentinels

**Immaculate Chigwaza**  
CEO Inami Agro

## Day 4

### Opening Ceremony

Wednesday, 31 July 2024

Moderator:  
**State House/Ministry of Industry and Commerce**

08:30 - 09:00

**Registration and Networking Coffee**

09:00 - 09:10

**National Anthems**  
(Zimbabwe, A.U. and SADC)

09:10 - 09:15

**Welcome Remarks**  
**Hon. N. M. Ndhlovu**  
Minister of Industry and Commerce

09:15 - 09:30

**Remarks**  
**Amb F. Shava**  
Minister of Foreign Affairs and International Trade

09:30 - 09:40

**Remarks**  
**H.E. Mr. Elias Magosi**  
SADC Executive Secretary

09:40 - 09:45

**Remarks and Introduction of Guest of Honour**  
**Hon. Gen. (Rtd) Dr. C.G.D.N. Chiwenga**  
Vice President of the Republic of Zimbabwe





## Day 4

### Continued

Moderator:

**Tapiwa Samanga**

*Chief Executive Officer, PtA*

09:45 - 10:10

#### Keynote Address

**His Excellency, Dr. E. D. Mhangagwa**

*President of the Republic of Zimbabwe.*

10:10 - 10:20

#### Presentation of Gift

**Hon.N.M.Ndhlovu**

*Minister of Industry and Commerce*

10:20 - 10:45

#### Group Photo, Touring the Exhibition Stands and Press briefing.

10:45 - 11:00

#### Tea/Coffee Break

11:00 - 13:00

#### Keynote on Accelerating Industrialisation For Business and Economic Opportunities.

SADC and the Global Arena – Positioning the SADC and National Industrial Policy thinking on the Global Arena. How much is the policy a global policy at the moment and how can it be turned into one and why it should be.

**Mariana Mazucatto**

**Ms. Fatou Haidara**

*UNIDO Deputy to the Director General and Managing Director, Directorate of Global Partnerships and External Relations/UNIDO Special Representative for Africa.*

High-Level Round Table of CEOs and Ministers on Shifting the Region's Continental and Global Opportunities in Cross-Border Business, Entrepreneurship

13:00 - 14:00

#### Lunch Break



# Day 4

Continued

14:00–16:00

## SAPHIRE ROOM

**Unlocking Economic Growth: Strategic Development of Special Economic Zones in the SADC Region**

*Organised by ECA*

## RUBY A ROOM

**Strengthening Market Development for Energy Efficient Appliances in SADC and EAC Region**

The session will focus on presenting the new regional Product Labelling Initiative for Energy Efficient Lighting and Appliances (EELA). It will also present the EELA Waste Management Guidelines, and the Regional EELA Compliance Framework.

*Organised by SACREEE/ EACREEE/UNIDO*

**Speakers:**

*Karin Reiss-Haimbala, UNIDO  
Asteria Markus and Readlay Makaliki - SACREEE  
Two country representatives  
Michael Scholand – M2S2  
Aurora Rice – BlackForest*

## RUBY B ROOM

**Enhancing Regional Competitiveness through Tax Regulatory Harmonisation in the SADC Region**

**Moderator: Mr. Peter Varndell**

**Presenters:**

**Mr. Ian Hirschfeld  
Mr. Shiletsi Mokofane  
SADC Secretariat  
Representative**

**16:00 - 16:15**

**Tea Break**

**16:00 - 17:00**

**EELA Focal Point meeting to validate Label – E-waste**

*By Invitation (closed door session)*

**16:15 - 17:00**

**Accelerating Business, Entrepreneurship and Industrialisation Opportunities in the SADC Region**

**Moderator: Lillian Makoi,**  
*Country Manager, Trias*

**Presenter:**

**Nondumiso Pikashe,**  
*C.E.O. of Sesfikile Wines*

**Rado Harilala Razafindrakoto,**  
*Programme Officer-Financial Sector, SADC Secretariat*

**McKinnon, Malcolm**

*Senior Trade Advisor, Trade in Services, GIZ CESARE – SADC Trade in Services Strategy*

**19:00 - 21:00**

**Welcoming Cocktail by the Minister of Industry and the Private Sector**



# Day 5

Thursday, 1 August 2024

08:00-08:30

## Registration and Networking Coffee

08:00- 10:30

## The Internationalisation of Start-Ups and SMEs in SADC

Combining Entrepreneurship and Policy as a force for regionalisation of Start-Ups and SMEs

Case studies of 3 German SMEs that have gone international and what the policy and entrepreneurship drivers.

**Andreas Jahn**

**C.E.O. of Mitterslstandverein (German S.M.E. Association) -**

### Swedish Foretagarna

How the Swedish government has supported Innovation and Entrepreneurship to drive global market participation of Swedish small businesses.

Panel:

**Dr. Mclean Sibanda, Bigen Group**

**Tapiwa Samanga, PtSA**

**T.D.W.**

Young, dynamic entrepreneurs from the region and one panellist on the state of policy and policy support for entrepreneurship in the SADC region

08:30 - 10:30

### SAPPHIRE ROOM

**Innovative Approaches to Sustainable Mining: Pioneering Green Technologies and Practices**

*Organised by ECA.*

### RUBY A ROOM

**Energy Infrastructure development in support of regional Industrialisation and Promotion of value chains.**

1. Introductory and Welcome Remarks  
**SADC – Director Infrastructure**
2. Overview of SADC Energy Sector in support of Industrialisation  
**Moderator: Executive Director-Regional Energy Regulators Association, Mr. Elijah Sichone**
3. Role of Gas in the Regional Energy Mix and in Promotion of Industrialisation  
**Presenter: Africa International Advisors / Africa Industry Associates / SPO - Energy**

### RUBY B ROOM

**Accelerating sustainable energy investments in Africa through ESCOs**

This session will focus on the potential for Energy Service Companies (ESCOs) to provide integrated clean energy solutions in Africa. It will discuss the main barriers limiting the ESCO market and highlight the opportunities.

Organised by SACREEE/EACREEE/UNIDO



# Day 5

## Continued

08:00- 10:30 CONTINUED

### RUBY A ROOM

Panellists:

- (i) Representative of NEPAD Business Foundation - South Africa / (TBD)- Mr. Kudzanayi Bangure
- (ii) Discoveries of Oil and Gas in the Region - Namibian National Oil Company, NAMCOR – (and / or Galp Energia) -
- (iii) Empresa Nacional de Hidrocarbonetos (ENH), representative – Mozambique ;
- (iv) Tanzania Petroleum Development Corporation (TPDC) representative- Ministry of Energy Tanzania.
- (v) Development of the regional Green Hydrogen Strategy in support of regional energy security and industrialisation – SACREEE -ED, Mr. Kuda Ndlhukula

4. Harmonization of Cleaner Fuels and Vehicle Emissions Standards in the SADC region

Presenter: Representative of UNEP- Nairobi, Kenya Ms Jane Akumu (TBC)

Panellists:

- (i) Oil Industry representatives –Zimbabwean National Oil Infrastructure Company NOIC; (TBD)
- (ii) Petroleum Commissioner - Ministry of Mines and Energy Namibia - Mrs Maggy Shino (TBC)
- (iii)SADCSTAN, BOBS Botswana, Mr. Thabo Tlhomelang (TBC)

5. Engagement of private sector on operationalisation of Regional Transmission Infrastructure Financing Facility (RTIFF) for development of energy infrastructure for promotion of regional integration

Presenter: Representative of the Southern African Power Pool (SAPP) – Harare, Zimbabwe -Eng. Stephen Dihwa (TBC)

Panellists:

- (i) Climate Fund Managers (CFM) -designated Fund Manager for the RTIFF (TBC)
- (ii) Representative of ZESA - National Power Utility, Zimbabwe (TBD)
- (iii)Representatives of the Multilateral Development Banks - AFREXIMBANK Mr. Zitto Alfayo and WORLD BANK– Pretoria Office (TBC);
- (iv)AfDB – Africa Green Grids Initiative- Mr. Thobela Moeketsi
- (v) Private sector participation in Regional Transmission projects- MERIDIAM

Interventions by the Presenters and Panellists/ Discussants  
Questions & Answers Session

### RUBY B ROOM

Presenters:

Mr. Alaeldin Mohamed - UNIDO  
Mr. Dhevan Pillay – President, Energy Services Companies Association of Southern Africa  
Karin Reiss-Haimbala, UNIDO  
Mr. Aref Abouzahr – CEO Ark Energy  
African Development Bank (TBC)



# Day 5

Continued

10:30 - 10:45  
**Tea Break**

10:45 - 12:30  
**RUBY A ROOM**

## Original Equipment Manufacturers Forum

Digital presentations and virtual factory tours with typically finished product exhibitions for 3 product areas, equipment

(Leather, Food processing, Textiles)

TBC Regional Leather Manufacturers

**RUBY B ROOM**

## EELA Project Steering Committee Meeting by Invitation only.

Organised by SACREEE/EACREEE/UNIDO

12:30 - 13:30

**SAPPHIRE ROOM**

## India Franchises Opportunities for Entrepreneurs

A presentation covering opportunities and funding.

**RUBY A ROOM**

## The Future of Agriculture is Inclusive: SADC Women Farmers in the Face of Digital Finance

**Moderator: Kemosedile Begani, Botswana**

Presenters:  
 Ms Tendai T Rugare, Zimbabwe  
 Mr Christopher Joseph, Tanzania  
 Ms Nakakuwa Amen, Namibia  
 Ms Magdalena Malaba, Eswatin  
 Ms Libuseng Titi, Lesotho

**RUBY B ROOM**

## Corridor Management and Efficiency

**Moderator: Peter Varndell**  
 Executive Secretary, SADC Business Council

Panelists:  
 - Mr. Desiderio Fernandes, Freight Forwarders Association of Southern Africa (FCFASA)  
 - Mr. Eduardo Sengo, Confederation of Mozambican Business Associations  
 - Mr. Vusi Mabena, Mining Association of Southern Africa (MIASA)

10:30 - 10:45  
**Tea Break**

14:45 - 16:00  
**B2B Meetings**

**Closing Ceremony**  
**VENUE: MAIN PLENARY ROOM**

**Moderator: Ministry of Industry and Commerce**

Declaration of SIW 2024  
 Mr Peter Varndell  
 Executive Secretary, SADC Business Council

Remarks  
 SADC Secretariat

Closing remarks  
 Ministry of Science & Technology

17:00 - 20:00  
**Gala Dinner, Fashion Show**



# Day 6

Friday, 2 August 2024

**09:00 - 13:00**  
**FACTORY SITE VISITS**

1st Group:  
• Tbc

2nd Group:  
• Tbc

**09:00 - 16:00**  
**EELA SIDE EVENT**

**ESCO Training – Full Day (09:00 – 16:00)**

Speakers:

- **Mr. Aref Abouzahr – Ark Energy**  
- **Mr. Ndivhuho Tshikovhi/Ms. Karin Reiss-Haimbala/Mr. Alaelin Mohamed**  
- **UNIDO**

Organised by SACREEE/EACREEE/UNIDO

